

# Brendan Brown

## Interdisciplinary Designer and Communications Specialist

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I have an established practice that combines motion graphics, 3D rendering, animation, video production, interactive/experiential design, and E-Learning/instructional design. My speciality lies in the renewable energy and clean-tech sector where I collaborate directly with engineers, product designers, and policy advocates to create media-rich marketing collateral.

### Experience:

**Panduit** (2017-2021, Employee) (2021-Current, Contract)

- Creating 3D virtual system overviews of solar product lines.
- Rendering online catalog images of network solutions.
- Leading digital transformation to create a pipeline from engineering to marketing collateral.

**Catapa** (2023-Current, Contract )

- Research, campaign branding, content creation, and strategy implementation.
- Video production and animation for social media publication.
- Web design, SEO and analytic consulting, and content management.

**Mayfield Renewables** (2022-2024, Contract)

- Online course creation for electrical testing and standards guidelines.
- Campaign development with a focus on rural communities and microgrids.
- Video creation and illustrations to support online publications.

**Tigo** (2023, Contract)

- Video production and animation for social media publication.
- Trade Show booth asset creation.
- 3D rendering and graphic design showcasing hardware and software.

**Vredesactie** (2021-2023, Contract)

- Campaign development focused on fossil fuels and the military industrial complex.
- Infographics, 3D renders, and photography to support journalistic publications.
- Research, copywriting and editing for social media posts.

### Software:

Adobe Creative Cloud, Cinema 4D, Articulate Storyline, Captivate, MailChimp, WebFlow, Figma, Hootsuite, WordPress, Google Analytics, basic HTML 5/CSS.

### Production gear:

Sony FX30, DJI gimbal, DJI drone, 3 point interview lighting, audio kit.

### Languages:

English (native), French (written/basic understanding).

### Education:

Master of Arts - Autonomous Design (KASK and Conservatorium - 2023)

Bachelor of Arts - International Film and Media Studies (Loyola University Chicago - 2011)